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**ROCKLAND ENERGY COMMITTEE ASKS TOWN RESIDENTS TO
'HELP US HELP YOU'**

*Committee highlights Clean Energy Choice ® program in effort to bring renewable technologies to town;
partnership with town residents needed to achieve goals*

(ROCKLAND, MA) – Continuing their efforts to bring more cost-efficient renewable energy technologies to the town, the Rockland Energy Committee today announced their support of the Massachusetts Technology Collaborative's Clean Energy Choice ® program. The town of Rockland has already earned over \$2,200 in grants from the program – a partnership between the Massachusetts Technology Collaborative, National Grid, the town, as well as its residents and businesses.

“This program has the potential to really help the town. With rising energy costs at gas pump and at home, we have all become aware of our ever-present energy crisis. The Clean Energy Choice program allows for the continued development of renewable energy technologies and helps the town invest in efficient and cost-effective ‘green’ technology,” said Carol Perilli, Chairwoman of the Rockland Energy Committee.

The Clean Energy Choice ® program allows town residents and businesses to sign up for voluntary premiums that support renewable energy efforts. For an added cost of approximately \$5 to \$12 per month, townspeople can sign up for National Grid's GreenUp Program which supports the continued development of renewable energy sources, such as solar, wind, bio-mass and hydro power. Additionally, when National Grid customers opt into the Clean Energy Choice ® program, the MTC provides matching grants back to the town of Rockland which helps them invest in renewable energy technologies.

Since being formed last year, the Rockland Energy Committee has been evaluating potential sites for wind turbines and solar panels throughout the town, as well as working with fellow officials to address Rockland's energy needs. These grants would help finance these projects.

“The town of Rockland is committed to moving forward towards becoming a green community,” added Perilli. “Many town residents and businesses have already made a significant investment in the Clean Energy Choice Program, and we invite more to join them. Just a few dollars more a month really makes a difference.”

To learn more about the program or to sign up, please visit <http://www.cleanenergychoice.org>. Those interested in the program can also contact Mike Mullen, Jr. of the Energy Committee by e-mail at mpmullen@gmail.com.

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