

Rockland Cultural Council
Minutes for June 9, 2022

Attendees: John Chaney (joined later), Nancy Davis, Christine Flaherty, Nancy Parmenter, Rob Rosa, Jane Tetzlaff, Cyndee Ward
Absent: Maryellen Concannon, Michelle Finn

The Rockland Cultural Council (RCC) meeting was held remotely via Zoom and began at 4:31PM

The minutes of April 6, 2022 were accepted as written

Motion to approve by Rob Rosa and seconded by Christine Flaherty; unanimous.

Discussion on social media and rough survey results:

Rockland residents participating in surveys preferred: festivals, performing arts, activities involving/supporting Rockland Schools

Getting the word out on function of RCC and RCC sponsored programs: discussion on:

Use of Jumbotron, present at Selectman's meetings, postings at Senior Center and Leisure Woods, easel at Rockland Memorial Library, presence of RCC at Rockland Markets;

Creation of searchable website: with request to ask that name on town website be changed to Rockland Cultural Council, determine what is possible in utilization of town website for RCC including calendar issues, determine if creation of separate website for RCC is appropriate. Motion made by Rob Rosa and seconded by John Cheney that Christine Flaherty research with town about website issues, unanimous.

Additional discussions:

Potential use of business frontages to allow for art/meeting places

Reach out to groups to come to meetings to understand function of RCC

Use of publicity to accomplish these ends

Determination of Direct vs Reimbursement funding for approved projects

Discussion on both methods

Motion to approve use of reimbursement method by Jane Tetzlaff, seconded by Cyndee Ward; unanimous

Meeting adjourned at 6:11 PM.

Respectfully submitted,

Nancy Davis, Chair

ADDENDUM of 9/7/22: Discussion on RCC priorities and guidelines for website due 8/31/22

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Motion to accept current guidelines and priorities by Cyndee Ward, second by Rob Rosa.