

Rockland Cultural Council Minutes

8-19-21

Present: John Cheney, Maryellen Concannon, Nancy Davis, Michelle Finn, Christine Flaherty, Nancy Parmenter, Debbie Vecchione, Cyndee Ward

Jane Tetzlaff (ex-officio)

Meeting called to order at 5:08pm

Open meeting Law reviewed.

Secretary's Report

Minutes from meeting on July, 15, 2021 will be reviewed at the next meeting.

Treasurer's Report accepted.

Motion made by Maryellen Concannon. Seconded by Nancy Parmenter. All in favor.

MCC contacted for the following issues:

1. One grantee was prepared to do 2 programs scheduled on the same day. The second program was cancelled within 24 hours of the scheduled performance. MCC agreed with the decision made by the local council.
2. 2 programs were not held at the Congregation Church. Following a discussion with MCC the grants were made available to "Rockland Day" per decision of RCC.

Nancy Davis will email all grantees who were extended to inform them that the last day to submit reimbursements is 12-10-21.

Outcome of elections:

Chair Nancy Davis

Treasurer Nancy Parmenter

Secretary Maryellen Concannon

## MCC Guidelines

Link will be sent to all

Disclosure information for RCC board members must be filled out and returned to Selectmen's Office.

## Publicity

Christine addressed the topic about the importance of informing the Rockland community of the RCC and its mission and its role in the arts in the town. She emphasized the role of social media in disseminating information about the RCC. Vehicles such as Facebook, Twitter, and Instagram are examples of social media to advertise the RCC existence and message. Other ways to spread the RCC message is through community events. One example of that is participating in the Rockland Farmer's Market.

Christine introduced the idea of creating a logo to identify RCC. There was some discussion if this can be done independently or need the approval of MCC.

Further discussion followed about linking RCC information through the town web site.

The following information is located in the RCC section of the Mass Cultural Council website.

Existence of RCC and its mission

New membership

Grant cycle

Grant recipients

Photos of programs that received RCC funds

Share information from MCC

Christine will design a RCC logo and send to board members via email.

## Community Input

MCC mandates community input annually.

Guidelines and Priorities of RCC must be noted on the MCC website.

Grant cycle

Applications for grants on MCC website 9-1-21 to 10-15-21.

Refer to Mass Cultural Council [smartsimpl.com](http://smartsimpl.com) for application review

Meeting adjourned at 6:03pm

Respectively submitted,

Maryellen M. Concannon

Secretary, RCC