



TOWN OF ROCKLAND

Façade and Sign Improvement Grant

The Rockland Façade & Sign Improvement Program (FSIP) provides direct financial assistance to businesses and property owners located within the **Union Street Corridor Subdistrict** of the **Downtown Rockland Revitalization Overlay District (DRROD)** seeking to enhance the physical appearance of buildings in the district.

Businesses and property owners can use available funds to improve their storefronts, building features, streetscape, and signage. These improvements can also be used to make businesses more accessible to patrons with disabilities. Façade Improvement Program funds may be used for exterior façade improvements and site improvements at the frontage of the property:

- Eligible **Building Improvements**- painting, window replacement, door replacement, brick repointing, masonry repair
- Eligible **Energy efficiency upgrades Storefront Improvements**- signage, awnings, storefront window replacement, redesign of storefront layout, new entry doors
- Eligible **Restoration of historic details Streetscape Improvements**- expanded sidewalk, ADA improvements, outdoor seating areas, landscaping and planters



All improvements must be consistent with the building code regulations and the Town's Zoning Bylaws. The design guidelines provided at the end of this document will be utilized by the designated Façade & Sign Improvement program committee during the review of applications.

Interested Applicants should [Download the full Rockland Façade and Sign Improvement Program Package](https://rockland-ma.gov/534/Planning-Department) (<https://rockland-ma.gov/534/Planning-Department>) for all additional information on required documents.

Please contact the Planning Department @ 781-871-1197 or aquinn@rockland-ma.gov with additional questions!

Application Checklist

The application must include the following components.

o **Completed Project Information and Signature Page**

Must include property owner signature, if the applicant is not also the owner. A hard copy of all signatures, or DocuSign document, is required.

o **Scope of Work**

A complete scope of work for the proposed improvements. The scope of work must include:

- An itemized list of all proposed improvements
- A description of all proposed improvements.
 - Must include colors and/or material choices.
- Estimated cost for each proposed improvement.

Please use the Scope of Work template included on the full application available for download online.

o **Vendor Estimate**

A written estimate from a vendor for the work to be completed. If the grantee plans to complete the work themselves, then a written estimate of material costs.

o **Graphic representation of proposed changes**

This should illustrate the proposed façade improvement. Acceptable formats include: conceptual sketch, schematic drawings, photo representation, and/or graphic mock-up.

o **Samples of proposed materials (if needed)**

This may include samples or photographs of materials or fixtures to be used in the façade improvements.