



TOWN OF ROCKLAND, MA

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FOR IMMEDIATE RELEASE

Rockland Community Electricity Aggregation Renewed for Three Years through December 2027

Rockland, MA – (Month xx, 2024): The Town of Rockland announces the renewal of its Rockland Community Electricity Aggregation (Rockland CEA) program, with new prices for the period December 2024 through December 2027. Rockland CEA is a group purchasing program, operated by the Town since 2017, which provides electricity supply options to help residents and businesses manage costs and increase renewable energy use. Current participants do not need to take any action to remain in the Rockland CEA program and receive the new pricing.

The Town is excited that it has secured lower prices than National Grid Basic Service residential for all supply options! The National Grid Basic Service residential price is 16.055 ¢/kilowatt-hour (kWh) from Aug 1, 2024 – Jan 31, 2025 and contains only the required minimum renewable energy. The Town has secured these lower prices, while maintaining the amount of renewable energy in our community default option, Rockland Local Green which provides 10% additional new, New England-based renewable energy (known as MA Class I renewable energy).

All new Rockland CEA prices will be fixed for 36 months, from December 2024 through December 2027. The Rockland CEA Program will be continue to be served by a new supplier Direct Energy:

Rockland Basic	Rockland Local Green	Rockland 100% Local Green
Old Price 10.809 ¢/kWh New Price: 13.870 ¢/kWh Meets State minimum renewable energy standards (62% in 2024)	Old Price 11.164 ¢/kWh New price: 14.289 ¢/kWh Provides 10% extra renewable energy from MA Class I sources (72% in 2024)	Old Price 14.359 ¢/kWh New Price: 15.193 ¢/kWh Provides 100% total renewable energy from MA Class I sources (100% in 2024)
Our lowest priced option.	Balance competitive pricing and extra clean energy.	Go above and beyond! Have all of your electricity come from renewable sources

Learn more about our options at Rockland-CEA.com.

Over 4928 accounts in Town, which includes the vast majority of residents, use the Rockland Local Green option. They will continue to receive 10% Class I renewable energy starting in December.

You may switch to another Rockland CEA option (Rockland Basic or Rockland 100% Local Green) at any time. To switch options submit a request at [Rockland-CEA.com](https://www.rockland-CEA.com).

No action is necessary to receive the new pricing for your current Rockland supply option, if listed above. For example, if you currently use Rockland Basic, you will automatically receive the new price for Rockland Basic listed above.

To check what Rockland CEA supply option you currently use, look at the Supply section of your National Grid electricity bill. If you participate in the program it will include the “Old Price” listed above.

New prices take effect on your December 2024 meter read, which for most of the community is on December 6th. The first bill to show the new Rockland CEA pricing will be the bill you receive showing usage from your December 2024 meter read to January 2025 meter read. Most customers can expect to receive this bill in early January 2025.

The Town’s current electricity contract has offered fixed prices since December 2021, providing multiple years of price stability. Most participants use the Rockland Local Green, which has saved about \$2,164 for the typical residential customer over that time, while also providing an additional 10% renewable energy from New England-based Class I sources. Town-wide, our program has had a major environmental impact, purchasing 3,594 megawatt hours (MWh) annually, which avoids over 2 million pounds of carbon pollution each year.

As a reminder, Rockland CEA prices only apply to the Supply portion of your electric bill and take effect on your meter read date. National Grid will continue to set the charges on the Delivery on your electric bill and will repair outages and manage all billing. Rockland CEA has no impact on any solar benefits, low-income discounts, or budget billing plans.

If you are not currently participating in Rockland CEA, you can join any time, after November 1, 2024. To join, submit a request at [Rockland-CEA.com](https://www.rockland-CEA.com).

Rockland CEA participants may leave the Program at any time, without penalty and return to Basic Service supply with National Grid. To leave the Program submit a request at [Rockland-CEA.com](https://www.rockland-CEA.com).